Monthly Report October 2025

PATH

Partnership for Accessible Transportation Help

PATH *Numbers*

Metric	#
Number of request calls for transportation information/rides	79
Number of referrals to other transportation providers	69
Number of people who received travel training	10
Number of other people who attended workshops and presentations	10
Number of advertisements of services *including brochures, handouts, social media posts	200

"This workshop was a great and informative introduction to all transportation services in the Charlottesville area "

PATH Workshop Particpant

PATH Activities in October

- On October 21st, PATH held a transportation workshop and travel training session at **The Center at Belvedere** in Charlottesville. Held in partnership with Charlottesville Area Transit, this program is designed to provide older adults and individuals with disabilities with practical knowledge, skills, and support to increase their confidence, safety, and independence when using local public transit. It was last out of the series of 11 workshops this year. PATH will resume events in the spring of 2026

- PATH held a program update meeting with **Blue Ridge Medical Center**

- Participated in DRPT regarding new **CHSM plan** meetings and collected survey answers for the CHSM plan.

- Met with representatives of The Center at Belvedere to speak about potential collaboration of starting starting a **Volunteer Driver Program** dedicated to cover the transportation gaps in rural parts of Region 10. Started work on future program's network, start-up plan, potential project partners.

- PATH held **Cville Village** onboarding and training session for the new program volunteers.

- Participated in local **Interagency Council meetings**

- Participated in **Move2Health Equity** monthly meeting

"Listening & Storytelling for Inclusive Transit: Understanding Older Adults' Transportation Needs in Region 10" Project

Interviews & Focus Groups

October - Project conclusions

Throughout the project, PATH and its partners conducted 25 one-on-one interviews and facilitated two focus group sessions, bringing together a total of 23 participants. These conversations provided a unique opportunity for current and potential transit users to share their reflections, experiences, and suggestions regarding transportation in the Charlottesville area and surrounding counties.

Participants spoke candidly about the obstacles they face, such as accessibility issues, limited service hours, and difficulty navigating information systems, as well as the positive impact that reliable transit can have on staying connected to community life.

The findings gathered through these discussions offer valuable guidance for improving transportation systems in Region 10, making them more inclusive and responsive to the needs of older adults and people with disabilities.

A detailed summary of the project's outcomes, key insights, and recommendations can be found in the final Project Report (PDF).

AARP · alliance · PATH · MOBILITY COMMUNITY POSSIBILITY

Marketing

- PATH's continued a digital marketing outreach campaign distributing promotional materials to multiple local organizations and institutions
- PATH continued marketing campaign in CAT busses
- We continued ongoing distribution of printed marketing materials
- PATH continued marketing campaign of Transportation Assistance Fund
- PATH assisted Cville Village with marketing effort
- Issued a newsletter

Volunteer Driver Program Support

With the start of a new grant year, PATH and Cville Village have expanded their partnership to strengthen support for the transportation needs of older adults in the Charlottesville area.

As part of the new arrangement, PATH will reimburse Cville Village volunteer drivers for mileage, cover the cost of volunteer screenings (including background checks and driving record reviews), and provide driver training and marketing assistance.

This marks another step in the growing collaboration between PATH and the Cville Village program, aimed at supporting Charlottesville's community of volunteers who help residents facing mobility challenges not addressed by existing public transportation services.

Transportation Assistance Fund

PATH continues to support individuals with critical transportation needs through the Transportation Assistance Fund, which is currently financed by the "Twice is Nice" grant. The fund provides financial assistance for non-emergency medical transportation, helping eligible residents access essential healthcare appointments when no other transportation options are available. **2 more riders attended medical appointments in October thanks to the TAF program**

FIND *YOUR* RIDE

PATH

Partnership for Accessible Transportation Help

PATH is a free informational hub for all transportation options in the City of Charlottesville and Albemarle, Nelson, Greene, Louisa, and Fluvanna counties. By centralizing assistance through an accessible and user-friendly platform, PATH aims to ensure that every individual can navigate their journey with confidence and ease.

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