# PATH Monthly Report
# February 2025

## PATH Helpline

| Metric | February |
|---|---|
| Number of received calls for transportation information/rides | 11 |
| Number of completed calls for transportation information/rides | 11 |
| Number of rides directly provided/coordinated | 4 |
| Number of referrals to other transportation providers | 7 |
| Number of older adults (65+) and/or people with disabilities who received travel training | 0 |
| Number of other people (not seniors or people with disabilities) who received travel training | 5 |
| Number of advertisements of services<br>**including brochures, handouts, social media posts* | ~ 250* |

## Transportation Solutions Workshops

In February PATH organized one Transportation Solutions Workshop.

On February 18th at Feeding Greene Food Pantry in Stanardsville, PATH's staff hosted a workshop, bringing together members of the local community to explore public transportation options available in Greene County and the Region 10 area.

The workshop provided detailed information on how County of Greene residents can utilize Jaunt services to travel to Charlottesville and the metropolitan areas of Albemarle County. Participants were guided on navigating Charlottesville using Charlottesville Area Transit (CAT), MicroCAT, and UTS (University Transit Service).

Together with attendees, organizers shared experiences regarding public transportation

challenges in rural areas and engaged in a discussion on potential solutions. Among the participants were representatives of local charity organizations (Feeding Greene Inc. and GRACE) which are directly involved in assistance to seniors and people with disabilities.

## Transportation Assistance Fund Development

PATH continued development of Transportation Assistance Fund which included preparation of policies which will determine eligibility of potential fund's beneficiaries. PATH continued research into new fundraising opportunities which could expand the fund's potential .

## Marketing

- PATH updated its marketing and promotion plan. According to its goals PATH's team conducted a digital marketing outreach campaign distributing promotional materials to multiple local organizations and institutions.
- PATH website update plan has been created to enable it to showcase full scope of program's activities. Website updates implementation was initiated.

## Volunteer Driver Programs Support

PATH continued to support Cville Village and Here to Stay Wintergreen volunteer driver programs with its staff time and general support.

## Other activities

- Ongoing distribution of marketing materials.
- Attending meetings (both in person and virtual) related to PATH's mission in Region 10 jurisdictions.
- Submitted RTAP grant application for training reimbursement for PATH staff and one Cville Village volunteer driver program member.