



PATH Monthly Report March 2025

PATH Helpline

Metric	February
Number of received calls for transportation information/rides	10
Number of completed calls for transportation information/rides	10
Number of rides directly provided/coordinated	3
Number of referrals to other transportation providers	8
Number of older adults (65+) and/or people with disabilities who received travel training	8
Number of other people (not seniors or people with disabilities) who received travel training	0
Number of advertisements of services <i>*including brochures, handouts, social media posts</i>	~ 200*

Workshops and Presentations

In February PATH organized and held 3 events.

- On Wednesday, March 5, at Thomas Jefferson School in Charlottesville, PATH held a Transportation Solutions Workshop in collaboration with the Charlottesville Redevelopment and Housing Authority (CRHA). The event was dedicated to members of CRHA's Jobs Plus Initiative, which aims to develop locally based, job-driven strategies to increase earnings and improve employment outcomes. The workshop provided participants with valuable information on finding the best transportation solutions within Region 10, particularly in the context of commuting to work. Thanks to the presence of representatives from Charlottesville Area Transit (Alex Pasqualone, Marketing Coordinator) and Jaunt (Jason Espie, Senior Director of Planning), attendees not only gained first-hand knowledge about local transportation services but also had the opportunity to inquire about employment



opportunities with these transportation providers. Both PATH and the CRHA Jobs Plus Initiative plan to organize additional workshops throughout the year.

- On Wednesday, March 12, PATH conducted a presentation at Fluvanna County High School in Palmyra. During the session, special education students had the opportunity to learn about the transportation services available in Fluvanna County through Jaunt. They also received guidance on preparing for future trips using public transportation. Thanks to Jaunt’s assistance students became familiar with the process of boarding and disembarking from Jaunt buses. PATH and Fluvanna County Public Schools plan to continue their collaboration by organizing additional training sessions and presentations tailored to the needs of students.
- On March 22nd PATH participated in “Life After School” – Transition Conference & Resource Fair where staff presented our services to students finishing high school and their families. The fair offered presentations, youth panels, exhibits, and information to prepare families in special education for life after high school.

Transportation Assistance Fund

PATH finished development of Transportation Assistance Fund which included preparation of policies which will determine eligibility of potential fund’s beneficiaries. The program was launched in March, and the first recipient from Greene County has already received transportation assistance.

Marketing

- PATH’s team continued a digital marketing outreach campaign distributing promotional materials to multiple local organizations and institutions.
- Ongoing distribution of printed marketing materials.
- PATH promoted its services and events using Facebook Ads
- PATH website update plan has been fully implemented.



Volunteer Driver Programs Support

PATH continued to support Cville Village and Here to Stay Wintergreen volunteer driver programs with its staff time and general support.

Thanks to funds acquired through DRPT RTAP grant PATH sponsored PASS-Trainer-The-Trainer training to one of the Cville Village members.

Other activities

- PATH staff held a meeting at Charlottesville division of Virginia Industries for the Blind to explore possibility of mutual collaboration.
- PATH staff met with representatives of the Special Education program at Louisa County High School and established partnership in organizing recurring workshops and travel training for LCHS students
- Attending meetings (both in person and virtual) related to PATH's mission in Region 10 jurisdictions.