# Monthly Report
# April 2025

PATH

Partnership for Accessible Transportation Help

# PATH *Numbers*

| Metric | # |
|---|---|
| Number of request calls for transportation information/rides | 11 |
| Number of rides directly provided/coordinated | 1 |
| Number of referrals to other transportation providers | 5 |
| Number of people who received travel training | 8 |
| Number of other people who attended workshops and presentations | 108 |
| Number of advertisements of services<br>*including brochures, handouts, social media posts | 300 |

*"Workshops made me more confident in using public transportation"*

*Esmont workshop particpant*

# *Workshops & Presentations*

## In April PATH hosted 4 workshops and 1 presentation

Three of our April's Transportation Solutions Workshops were organized in collaboration with Jefferson Area Board for Aging (JABA). We met with JABA community members in Greene County Senior Community Center (April 2nd ), Southern Albemarle Community Center in Esmont (April 10th) and Cecilia Epps Community Center in Lovingston (April 15th). We also visited Louisa County Regional Library in Mineral (April 29th).

The workshops provide in-depth information about transportation resources available through Jaunt, with a special focus on services tailored to each jurisdiction. Attendees learned how to schedule rides, understand service areas, and take advantage of features designed to improve accessibility and convenience. In addition to Jaunt services, the workshop introduced participants to other key transit services, including Charlottesville Area Transit (CAT), MicroCAT, University Transit Service (UTS), and Afton Express.

We were also present at Louisa County Public Schools Resource Expo dedicated to families of students graduating elementary school and pursuing further education.

**108 people**

*participated in workshops and presentations*

# *Travel Training*
# *for Special Education Students*

**8**

**students**

*participated in travel tarining*

PATH continued partnership with Fluvanna Public Schools and established a new one with Louisa Public County Schools to launch recurring presentations and travel training sessions for Special Education students.

During training students learn about the local transportation services provided by Jaunt, receive guidance on planning trips, and practice booking rides with a real Jaunt reservationist. The program concluded with a supervised ride, scheduled in advance by the students themselves.

PATH and school partners plan to continue offering these hands-on learning experiences, tailored to the unique needs of participating students.

# Marketing

- We launched a **newsletter** presenting PATH's activities
- PATH's team continued a digital marketing outreach campaign distributing promotional materials to multiple local organizations and institutions.
- PATH launched marketing campaign in CAT busses
- We continued ongoing distribution of printed marketing materials
- PATH promoted its services and events using Facebook ads
- PATH website update plan has been fully implemented

# Volunteer Driver Program Support

- PATH continued to support Cville Village and Here to Stay Wintergreen volunteer driver programs with its staff time and general assistance.

- We developed marketing materials for Cville Village and launched & financed online campaign aiming to recruit more volunteer drivers.

# *Other activities*

## *New Transportation Resources Section on PATH Website*

PATH has launched a new "Resources" section on its website, offering curated links and information related to transportation services in Virginia's Region 10 and general mobility management. The section includes local plans, studies, and reports relevant to transportation in jurisdictions served by the Thomas Jefferson Planning District Commission (TJPDC).

## Transportation Assistance Fund

Transportation Assistance Fund financed by "Twice is Nice" grant became fully operational and is available to residents of all Region 10 jurisdictions with funds ready to cover critical transportation needs of those who have no access to available public transportation services and who fulfill program's requirements.

# FIND *YOUR* RIDE

**PATH**

**Partnership for Accessible Transportation Help**

PATH is a free informational hub for all transportation options in the City of Charlottesville and Albemarle, Nelson, Greene, Louisa, and Fluvanna counties. By centralizing assistance through an accessible and user-friendly platform, PATH aims to ensure that every individual can navigate their journey with confidence and ease.

**888-879-7379 • www.pathva.org**