



# *Monthly Report July 2025*



# PATH

Partnership for Accessible Transportation Help



# PATH *Numbers*

Metric	#
Number of request calls for transportation information/rides	38
Number of referrals to other transportation providers	34
Number of people who received travel training	16
Number of other people who attended workshops and presentations	16
Number of advertisements of services *including brochures, handouts, social media posts	300



“I didn’t know Jaunt provides such a service. Now, I will be able to commute to work.”

*PATH Helpline caller*

# *PATH Activities*

## **PATH hosted 2 workshops and attended in 3 community events**

On July 12th, PATH - together with our friends from Cville Village -participated in the **Healthy Streets, Healthy People** event, hosted by Well AWARE and Move 2 Health Equity. The event focused on building healthier, more connected communities and advancing health equity through access to essential services, wellness resources, and transportation support. PATH shared information about our programs and connected with attendees.

On July 19th, PATH took part in the **CommUNITY Health, Wellness & Resource Fair** held at the Temple of Deliverance in Mineral. Organized to support the residents of Louisa County, the event brought together local organizations offering valuable health, wellness, and social service resources. PATH was honored to be among the participants, providing information about transportation assistance and mobility solutions in the region.

On July 22nd and 30<sup>th</sup> PATH hosted another two interactive **transportation workshops at The Center at Belvedere** in Charlottesville. Organized in partnership with The Center and CAT, the sessions were designed to empower older adults and individuals with disabilities by building their confidence and independence in navigating local public transit services.

On July 26<sup>th</sup> PATH participated in the **The Nelson Community Health Fair** at the Nelson Heritage Center and hosted by Blue Ridge Medical Center. Event is gathered providers of community resources, health education, screenings, sports physicals, and immunizations for Nelson students and residents.

# *"Listening & Storytelling for Inclusive Transit: Understanding Older Adults' Transportation Needs in Region 10" Project*



## ***Interviews & Focus Groups***

PATH, together with AARP of Virginia, the Charlottesville Area Alliance members and MPact, are conducting a **"Listening & Storytelling for Inclusive Transit: Understanding Older Adults' Transportation Needs in Region 10" project.**

### **PURPOSE**

The purpose of this project is to collect and elevate the voices of older adults in Region 10 to better understand their experiences, challenges, and needs related to local transportation. This work aims to humanize transit users and help older adults be more open to using transit, address challenges and barriers to older adults' use of transit options within Region 10 and inform future outreach strategies to help overcome those barriers. In addition, information gathered through this project will be used to inform a future pilot transit project led by TJPDC to address a particular need or gap in service availability.

The project will include 20 individual interviews and two community listening sessions to gather local experiences with public transportation, shared by older adults who use or would like to start using public transit.

# Marketing

- PATH was featured on on 29News WVIR community conversation and in the article “Cville Right Now”
- PATH’s continued a digital marketing outreach campaign distributing promotional materials to multiple local organizations and institutions
- PATH continued marketing campaign in CAT busses
- We continued ongoing distribution of printed marketing materials
- PATH continued marketing campaign of Transportation Assistance Fund

## Volunteer Driver Program Support

PATH held its annual meetings with the Cville Village and Here to Stay Wintergreen volunteer driver programs to evaluate ongoing collaboration, share feedback, and explore future opportunities for partnership. PATH continues to support both programs through dedicated staff time ,and general assistance aimed at strengthening volunteer transportation services in the region.

## Transportation Assistance Fund

PATH continues to support individuals with critical transportation needs through the Transportation Assistance Fund, which is currently financed by the “Twice is Nice” grant. The fund provides financial assistance for non-emergency medical transportation, helping eligible residents access essential healthcare appointments when no other transportation options are available.



# FIND YOUR RIDE



**PATH**

Partnership for Accessible Transportation Help

PATH is a free informational hub for all transportation options in the City of Charlottesville and Albemarle, Nelson, Greene, Louisa, and Fluvanna counties. By centralizing assistance through an accessible and user-friendly platform, PATH aims to ensure that every individual can navigate their journey with confidence and ease.

**888-879-7379 • [www.pathva.org](http://www.pathva.org)**