Monthly Report August 2025

PATH

Partnership for Accessible Transportation Help

PATH *Numbers*

Metric	#
Number of request calls for transportation information/rides	46
Number of referrals to other transportation providers	39
Number of people who received travel training	11
Number of other people who attended workshops and presentations	29
Number of advertisements of services *including brochures, handouts, social media posts	300

"It's good to have all the information about transportation services in our region in one place."

PATH Workshop Particpant

PATH Activities

PATH hosted 3 workshops, attended 1 community event and a conference

On August 3rd, PATH participated in the annual **Westhaven Day** event, hosted by the Charlottesville Redevelopment and Housing Authority. The celebration included a lively resource fair, free sports physicals for youth, music, games, food, and a variety of community activities. The event served as an important gathering where residents can come together, connect with local organizations, access helpful resources, and celebrate the strength of their community.

On August 7th, PATH hosted a **Transportation Solutions Workshop at the Independence Senior Living** community in Pantops. During this session, local residents had the opportunity to learn in detail about the full range of transportation services available in Charlottesville and the urban areas of Albemarle County, ask questions, and explore travel options that could meet their personal needs.

On July 14th and 18th, PATH organized two additional interactive **transportation workshops and travel training sessions at The Center at Belvedere in Charlottesville**. Held in partnership with The Center and Charlottesville Area Transit (CAT), these programs were designed to provide older adults and individuals with disabilities with practical knowledge, skills, and support to increase their confidence, safety, and independence when using local public transit.

"Listening & Storytelling for Inclusive Transit: Understanding Older Adults' Transportation Needs in Region 10" Project

Interviews & Focus Groups

PATH, together with AARP of Virginia, the Charlottesville Area Alliance members and MPact on the continues to work on the "Listening & Storytelling for Inclusive Transit: Understanding Older Adults' Transportation Needs in Region 10" project.

PURPOSE

The purpose of this project is to collect and elevate the voices of older adults in Region 10 to better understand their experiences, challenges, and needs related to local transportation. This work aims to humanize transit users and help older adults be more open to using transit, address challenges and barriers to older adults' use of transit options within Region 10 and inform future outreach strategies to help overcome those barriers. In addition, information gathered through this project will be used to inform a future pilot transit project led by TJPDC to address a particular need or gap in service availability.

PATH staff participated in 2025 Conference and Expo organized by Community Transportation Association of Virginia

This annual gathering brought together a community transportation leaders, public transit operators, and industry suppliers from across the state.

The event provided an excellent opportunity not only to connect with colleagues and partners, but also to exchange ideas and learn about innovative practices shaping the future of community and public transit. Participants were able to attend a variety of training sessions, panel discussions, and interactive roundtables, each focused on addressing current challenges and sharing solutions.

The conference featured valuable networking events and Equipment & Services Trade Show, where attendees could explore the latest vehicles, tools, and technologies designed to improve mobility and enhance transportation services. Overall, the conference served as an important platform for professional growth, collaboration, and strengthening the statewide transportation network.

Marketing

- PATH continued a digital marketing outreach campaign distributing promotional materials to multiple local organizations and institutions
- PATH continued marketing campaign in CAT busses
- We continued ongoing distribution of printed marketing materials
- PATH continued marketing campaign of Transportation Assistance Fund
- PATH supported Cville Village volunteer driver program in their marketing efforts

Volunteer Driver Program Support

PATH continues to support both Cville Village and Here to Stay in Wintergreen programs through dedicated staff time, and general assistance aimed at strengthening volunteer transportation services in the region.

PATH agreed with Cville Village to broaden the collaboration by extending amount of time PATH will dedicate to support CV operations.

Transportation Assistance Fund

PATH continues to support individuals with critical transportation needs through the Transportation Assistance Fund, which is currently financed by the “Twice is Nice” grant. The fund provides financial assistance for non-emergency medical transportation, helping eligible residents access essential healthcare appointments when no other transportation options are available.

FIND *YOUR* RIDE

PATH

Partnership for Accessible Transportation Help

PATH is a free informational hub for all transportation options in the City of Charlottesville and Albemarle, Nelson, Greene, Louisa, and Fluvanna counties. By centralizing assistance through an accessible and user-friendly platform, PATH aims to ensure that every individual can navigate their journey with confidence and ease.

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