

# *Monthly Report September 2025*



# **PATH**

**Partnership for Accessible Transportation Help**

# PATH *Numbers*

Metric	#
Number of request calls for transportation information/rides	75
Number of referrals to other transportation providers	70
Number of people who received travel training	5
Number of other people who attended workshops and presentations	51
Number of advertisements of services *including brochures, handouts, social media posts	300



**“Thank you for giving me an opportunity to share my experiences and thoughts on transportation. It means a lot to me”**

*Focus Group Participant*

# *PATH Activities*

## **PATH hosted 4 workshops & presentations, and attended 1 community event**

On September 11th, PATH held a presentation for the staff of **JABA** (Jefferson Area Board for Aging) with the goal of strengthening collaboration between the two organizations. The session focused on familiarizing JABA staff with PATH's services and resources so they can more effectively identify and refer individuals with transportation needs.

On September 17th, PATH hosted a transportation workshop at **The Crossing** community in Charlottesville, specifically designed for individuals coming out of the homelessness crisis. The session focused on helping participants better understand the full range of transportation services available in Charlottesville and the urban areas of Albemarle County.

On September 3rd and 21st, PATH organized two additional interactive transportation workshops and travel training sessions at **The Center at Belvedere** in Charlottesville. Held in partnership with The Center and Charlottesville Area Transit. These programs were designed to provide older adults and individuals with disabilities with practical knowledge, skills, and support to increase their confidence, safety, and independence when using local public transit.

On September 27th, PATH participated in the **Spring Creek Healthy Living Expo**, an event organized to support residents of Louisa County. The expo brought together local organizations offering valuable health, wellness, and social service resources. PATH was honored to be part of this community event, sharing information about transportation assistance and mobility solutions available throughout the region.

# *"Listening & Storytelling for Inclusive Transit: Understanding Older Adults' Transportation Needs in Region 10" Project*



**Interviews  
&  
Focus  
Groups**

## **September Project Update**

In September, PATH co-organized two focus group discussions focused on transportation in the Charlottesville region, engaging a total of 22 community participants. These sessions created space for older adults to share firsthand experiences and reflect on the practical realities of getting around Region 10. Participants highlighted both the obstacles they face and opportunities for improving mobility, offering valuable perspectives that will help shape future initiatives. Insights gathered through these conversations will guide TJPDC in designing a pilot transit project to address service gaps and strengthen regional transportation options.

**The project includes over 20 individual interviews and two community listening sessions to gather local experiences with public transportation, shared by older adults who use or would like to start using public transit.**

# Marketing

- PATH's continued a digital marketing outreach campaign distributing promotional materials to multiple local organizations and institutions
- PATH continued marketing campaign in CAT busses
- We continued ongoing distribution of printed marketing materials
- PATH continued marketing campaign of Transportation Assistance Fund
- PATH assisted Cville Village volunteer program with help acquiring new marketing materials
- PATH supported community partners promoting Week Without Driving campaign

## Volunteer Driver Program Support

PATH and Cville Village expanded partnership to strengthen support for older adults' transportation needs in the Charlottesville area. As part of a new arrangement, PATH will assume responsibility for answering phone calls and managing email correspondence from Cville Village members on a full-time basis.

This milestone highlights the continued growth of Cville Village and reflects PATH's increasing role in providing accessible transportation and community support. The collaboration goes beyond communications. PATH and Cville Village are also working together on community outreach and marketing to raise awareness of PATH and Cville Village's volunteer program activities and to encourage broader community participation.

## Transportation Assistance Fund

PATH continues to support individuals with critical transportation needs through the Transportation Assistance Fund, which is currently financed by the "Twice is Nice" grant. The fund provides financial assistance for non-emergency medical transportation, helping eligible residents access essential healthcare appointments when no other transportation options are available.



# FIND YOUR RIDE



**PATH**

Partnership for Accessible Transportation Help

PATH is a free informational hub for all transportation options in the City of Charlottesville and Albemarle, Nelson, Greene, Louisa, and Fluvanna counties. By centralizing assistance through an accessible and user-friendly platform, PATH aims to ensure that every individual can navigate their journey with confidence and ease.

**888-879-7379 • [www.pathva.org](http://www.pathva.org)**